TIC TAC DOUGH.

In our business, it's not how you play the game—but *how often*. So SEGA has come up with TIC TAC QUIZ, the game nobody plays just once.

Designed to harvest quarters everywhere, from the cocktail lounge to the arcade, this challenging new game combines Tic-Tac-Toe with a video quiz.

Here's the way it works. A quiz question appears on the screen demanding an AGREE or DISAGREE answer. If the player answers correctly, his X or O appears in the chosen square. If he's wrong, his opponent's symbol appears instead. The first player who gets three X's or O's in a row, or five of a kind, wins. And since TIC TAC QUIZ stores 2,500 questions for random call-up, the game never loses its appeal.

Both models (table and upright) can be operated by one or two players, one or two coins, and let you adjust time limits and free game options.

TIC TAC QUIZ is built in America by SEGA, so it's exceptionally rugged, reliable and simple to service. The control switches have no moving parts, are sealed against liquids and may be cleaned with a sponge.

A flip-top, fold-out cabinet design reduces service time to a minimum.

If making money instead of service calls appeals to you, ask your area distributor about the sensational new TIC TAC QUIZ.

Or contact us direct: SEGA OF AMERICA, 2550 Santa Fe Avenue, Redondo Beach, CA 90278, (213) 772-0833.

TIC TAC QUIZ by SEGA

SEGA®

The Quartermasters

The more you look into TIC TAC QUIZ, the better it looks.

- Mar-proof, drink-proof, burn-proof surface.
- Sealed switches with no moving parts to wear out.
- Both top and TV flip up for easy servicing.
- Reliable Motorola monitor.
- Trouble-free tape cassette player.
- Stylish formica cabinet for long life and high trade-in.

Coin Conditions:
Operator may select one of three modes.
1. one coin (25¢) one or two players
2. two coins (50¢) one or two players
3. one coin (25¢) one player; two coins (50¢) two players

Stand-by Conditions:
Previous game (X's and O's) displayed on CRT.
Winning combination flashing 1 sec. rate.
Last question, answer and correct answer displayed.
No sound. No flashing lights.
No instructions—displayed in hard copy on glass top.

Game Over Conditions:
3 in a row—X or O.
5 of a kind—X or O.
Power on reset.
Time out—game time limit.
Time out—fail safe timer.
Slam switch closed.

The Best Conditions of Aii:
Think of the sweet financial condition TIC-TAC QUIZ can keep you in—and the excellent condition it's designed to stay in—and you *know* why you should call your SEGA Distributor. Or us.

Dimensions:
Table model
29" high
30½" wide
30½" deep
130 lbs.

Upright model
59½" high
24" wide
31" deep
150 lbs.

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SEGA®
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